

Stop the Bleed Month, May 2022

Talking Points

- 1. The **STOP THE BLEED** initiative was established as a national public awareness campaign in 2015, in the wake of the tragic mass shooting at Sandy Hook Elementary School.
- 2. **Stop the Bleed Texas** is a coalition of hospital and EMS partners representing all of Texas to achieve the goal of **0%** preventable deaths from hemorrhage in Texas.
- 3. Uncontrolled bleeding from an extremity is the #1 cause of preventable death in trauma.
- 4. Stop the Bleed, worldwide, by the numbers:
 - a. 1.3 million people have received basic instruction in Stop the Bleed
 - b. 70,000 instructors reside in 102 countries
 - c. 76,000 courses have been taught
- 5. 10,654 instructors are registered in Texas, the highest number of trained instructors in the United States.
- 6. The 86th Texas Legislature in 2019 passed H.B 496 which mandated:
 - a. all Texas public and charter school personnel to participate in Stop the Bleed training.
 - b. offer training to students in grades seven and higher
 - c. bleeding control kits will be installed in every school
- 7. The major concepts of the Stop the Bleed Initiative:
 - a. A seriously injured adult can bleed to death in 3-5 minutes.
 - b. First responders can take 7-9 minutes to respond, depending on location
 - c. The general public (with little or no medical training) can be taught how to recognize life threatening bleeding when they see it, intervene by packing a wound or applying a tourniquet, and save a life... all in one hour!
- 8. The goal is to train every American in basic bleeding control techniques
- 9. The only thing more tragic than a death is a death that could have been prevented.
- 10. For more information visit www.stopthebleedtexas.org